



Voice**AI** SmartLists

Smarter Lists. Zero Overhead. Real Productivity.

Problem

- People rely on simple lists for daily tasks, shopping, planning, and recurring routines.
- Existing apps are cluttered, generic, or too complex for quick, structured list management.
- Users waste time manually editing, reorganizing, duplicating, and processing lists.
- No lightweight mobile solution truly optimizes the “micro-workflows” of everyday lists.
- People forget important things — tasks, dates, shopping items — because existing tools are cluttered and unreliable.

Solution (MVP)

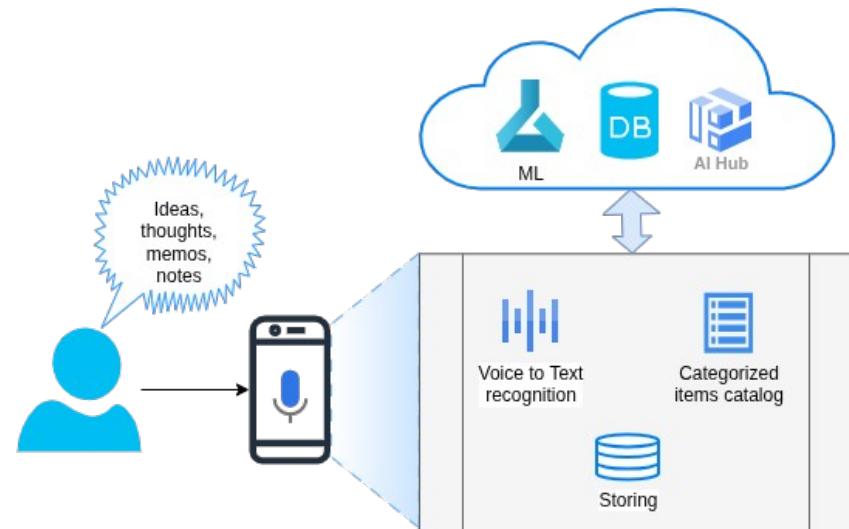
SmartLists — a mobile app that turns everyday lists into a flexible, fast, automated workflow.

- **Today's MVP includes:**

- Fast (voice recording and ML/AI based) list creation and editing
- Simple UI for processing lists
- Smart suggestions & auto-structure (MVP-level)
- On-device caching for offline use
- Smooth list editing experience with minimal friction
- Simple and convenient lists processing

- **Core value:**

- Faster execution
- Zero mental overhead
- Peace of mind through timely reminders
- Confidence that nothing important will slip through the cracks



Product Demo / Screenshots

The image displays three screenshots of a mobile application interface, illustrating a user journey from voice input to shopping list management.

Screenshot 1: Home Screen
The screen shows a circular navigation interface with a microphone icon in the center. The outer ring contains text: "Achieve...", "Just list", "Building...", "Activities...", "Remaining...", "Paying...", and "Plan smart...". Below the circle is a purple "Cancel" button.

Screenshot 2: Shopping List Creation
The screen shows a "Shopping List" input field with a "Shopping List" button below it. Below this is a section titled "Recognized and classified Shopping items List:" with the following items:

Item	Category	Quantity	Action
milk	Dairy Products	1 L	trash
eggs	Dairy Products	1 pcs	trash
bread	Bakery Products	1 pcs	trash
tomatoes	Fruits and Vegetables	1 kg	trash

At the bottom are a purple "+" button and a purple "Confirm" button.

Screenshot 3: Shopping List Edit
The screen shows an "Edit List" section with a toggle switch. Below it is a "n/o" section. The main area shows categorized items:

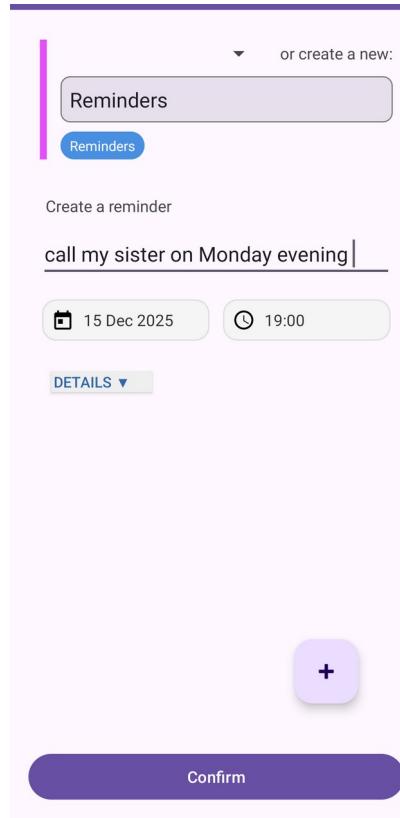
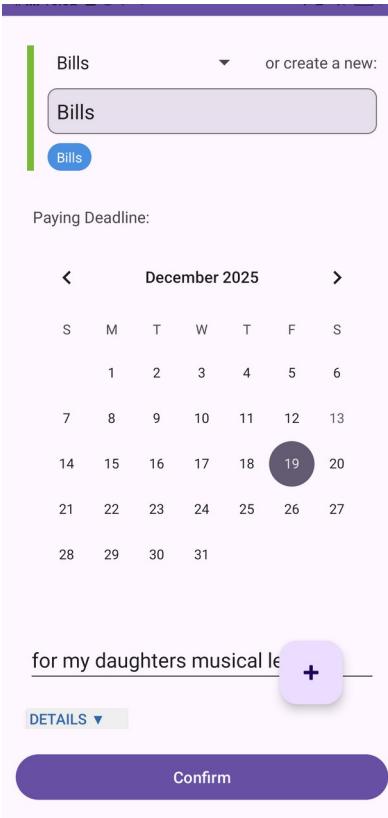
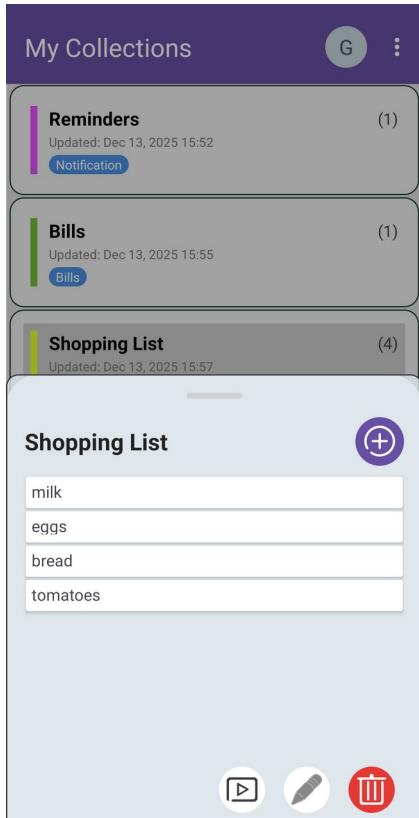
Category	Items
Dairy Products	Items: 2
Bakery Products	Items: 1
Fruits and Vegetables	Items: 1

Under "Fruits and Vegetables", "tomatoes" is listed with a checked checkbox, "1 kg", and a "trash" icon. At the bottom is a purple "Confirm" button.

Sample demonstration of a single user journey:

- Record voice input
- Recognize and categorize
- Store and navigate

Product Demo / Screenshots



Sample demonstration of a single user journey:

- Browse stored lists, separated by list category
- Add notifications
- Minimalistic and unified UI

Why Now?

- **Mobile-first productivity tools are rapidly gaining adoption.**
- **Users expect simpler UX, automation, and intelligent assistance.**
- **Micro-productivity (quick lists, lightweight workflows) is underserved.**
- **SmartLists fills the gap between “plain note apps” and “heavy task managers.”.**

Market Opportunity

- Productivity apps market: multi-billion and growing aggressively.
- Tens of millions of users rely on simple lists daily.
- Huge gap in the “smart lists” subsegment — people want simple tools with real structure.
- SmartLists is positioned as a lightweight but intelligent everyday companion.

Early Traction

- **MVP is launching — product is functional and stable.**
 - ❑ Early testers actively exploring the app.
 - ❑ Positive feedback about speed and clarity.
 - ❑ Users validating demand for a smarter list workflow.
 - ❑ First insights confirming product-market alignment opportunities.

Go-To-Market (Next 6 Months)

- **Launch on Google Play & begin organic acquisition.**
- **ASO optimization and targeted presence in productivity communities.**
- **Lightweight content marketing (YouTube Shorts, Reddit, TikTok).**
- **Public roadmap + community feedback loops inside the app.**
- **Fast iteration based on real usage patterns.**

Roadmap

Next 6-12 months:

- ❑ UX improvements based on early user feedback
- ❑ Smart list templates
- ❑ Automation rules (AI-assisted)
- ❑ List sharing for couples/households
- ❑ Better on-boarding & retention loops

Beyond 12 months:

- ❑ Subscription-based Standard and Pro tiers
- ❑ Web app / iOS
- ❑ Collaboration mode
- ❑ Personalized AI-based recommendations
- ❑ Expand to additional languages

Business Model

- **Early-stage plan:**
 - ❑ Free tier to attract maximum early users
 - ❑ Subscription model (planned) with premium features:
 - ❑ Automation & smart suggestions (Ads engine)
 - ❑ Shared collaborative lists
 - ❑ Unlimited smart templates
 - ❑ Backup/restore & cloud sync
 - ❑ Long-term: optional team/household bundles

VoicifAI SmartLists

- **Our Vision:**
- A lightweight, smart, everyday productivity assistant that understands users (within a limited scope of tasks) and helps them get things done with almost zero friction.
- **Thank you!**
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